

An aerial photograph of a tropical coastline. The top half shows a dense, lush green forest. Below the forest is a narrow strip of white sand beach, dotted with dark rocks. The water is a vibrant turquoise color, with white foam from waves breaking on the shore. The bottom of the image features a stylized, geometric graphic consisting of overlapping teal and light blue shapes that resemble a mountain range or a stylized 'M' shape.

Empowering
Sustainable Growth.
Unlocking Potential
in Africa.

MEET VIREO

Once generally overlooked by international investors, Africa is now seen as an increasingly attractive destination. This has brought with it the requirement to develop and implement best practice sustainability solutions to attract and secure investment. At Vireo, we provide tailor-made services on sustainability and environment, social and governance (ESG) related issues. This means working with you to co-create accessible sustainability ambitions and roadmaps and seeing this through to realization.

Vireo Partners is a boutique advisor company working in Sub-Saharan Africa

We focus on developing African solutions for African challenges

Our aim is to help grow sustainable businesses

WE'VE WORKED IN:



Experienced Team:
Throughout experience and network, we add value.



Africa Focussed:
African solutions, for African problems.



Innovative Solutions:
Driving positive change and creating value



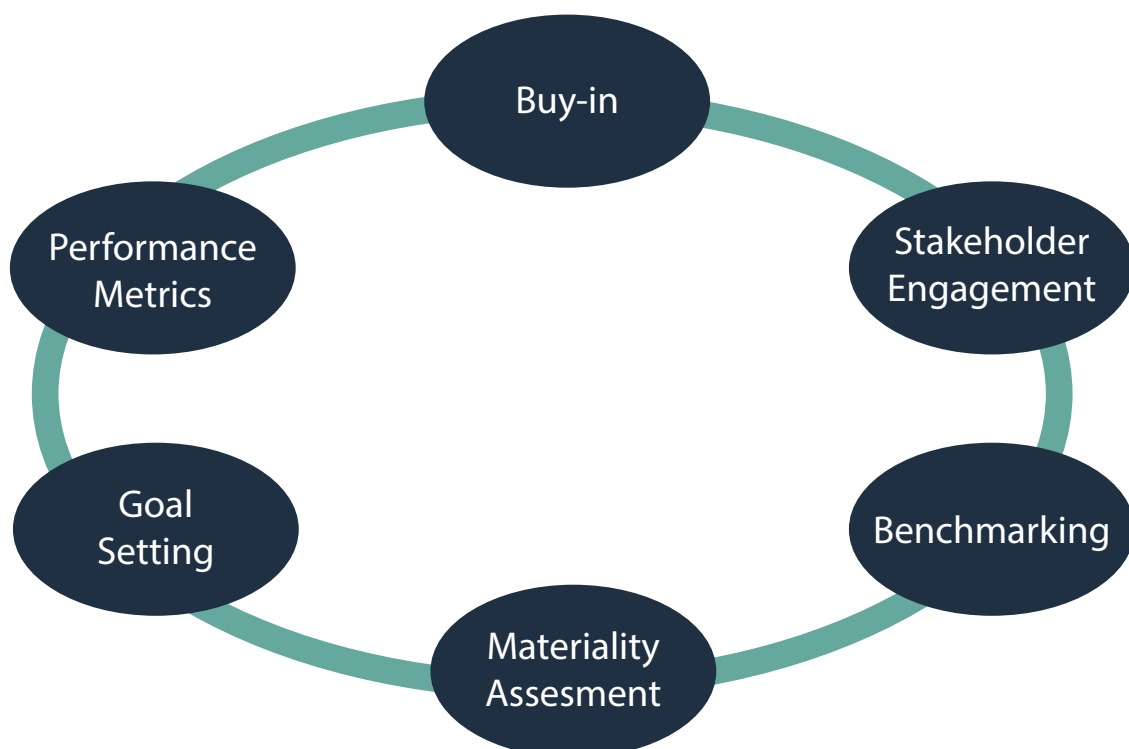
SERVICES

We work closely with our clients to understand their specific requirements and develop solutions which build on existing systems and processes thereby reducing replication and enabling seamless incorporation.

FOR BUSINESS

1. Sustainability Strategy

Sustainability strategy development is the process by which an organization creates a plan and sets objectives for integrating sustainability principles and practices into its operations, culture, and overall business model. A well-defined sustainability strategy is crucial for organizations looking to minimize their environmental impact, promote social responsibility, and ensure long-term economic viability. We at Vireo understand that every sustainability journey is different. A successful sustainability strategy should be the right fit for your business—focusing on your material risks and opportunities. Steps included within creating a sustainability strategy include:



FOR BUSINESS

2. ESG Consulting

Once purely a financial services term, ESG is now routinely used in board rooms as the useful collective descriptor for the range of aspects that relate to how a business interacts with society and the environment. At Vireo, we offer a range of ESG services including the following:

Policy
Development

Governance framework
development including
board and associated board
committee charters

ESG Training
and capacity
building

Environmental and
social management
systems (ESMS)
development and
implementation

Gap assesment of
ESG against industry
best practice and
competitors

Environmental
and social
due diligence
action plan
support

FOR INVESTORS

With our support, clients can incorporate ESG within their business activities to analyse risk and opportunities which will enhance their value during ownership. At Vireo, we offer a range of ESG services including the following:



Policy Development



Responsible investment framework development



Environmental and social management systems (ESMS) for financial institutions



ESG training and capacity building



External ESG Officer for clients building out ESG workstreams



Support on a retainer basis

ENGAGEMENT

Engagement with Vireo can be on a project-by-project basis or by setting up a retainer arrangement.

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Collaborating with Vireo on our impact strategy was seamless and professional. Their structured approach helped us identify key impact areas and set clear metrics. Vireo made complex concepts clear and ensured full team engagement, aligning our goals for sustainable impact. Their expertise was invaluable.

- Partner at African Private Equity Group